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OFF PLAN

Chic Tower

Location: Business Bay, Dubai

Starting From: AED 970,000

Permit No: 1118254920

Chic Tower

DEVELOPER	PROPERTY TYPE	HANDOVER	PAYMENT PLAN	STATUS
Damac	**Apartments**	**Q4 2026**	**80/20**	**Off Plan**

ABOUT THE PROJECT

Chic Tower is a landmark branded residential development by **DAMAC Properties**, strategically positioned in the heart of **Business Bay** overlooking the Dubai Water Canal. Created in collaboration with the internationally renowned luxury jewellery brand **de GRISOGONO**, the tower introduces a distinctive design concept inspired by the healing properties and vibrant beauty of turquoise gemstones. Its sculptural architecture, flowing terraces, and elegant façade create a striking addition to Dubai's skyline while delivering an elevated lifestyle that seamlessly blends luxury, wellness, and contemporary urban living.

The development offers an exclusive collection of **studio, 1-bedroom, and 2-bedroom apartments**, with residences ranging from approximately **413 sq. ft. to 1,679 sq. ft.** Every home has been thoughtfully designed with open-plan layouts, floor-to-ceiling glazing, premium finishes, designer kitchens, elegant bathrooms, and spacious balconies overlooking the Dubai Canal, Business Bay skyline, or Downtown Dubai. The interiors combine sophisticated aesthetics with practical functionality, creating residences that appeal to homeowners seeking refined city living as well as investors looking for premium real estate in one of Dubai's strongest-performing districts.

Chic Tower is distinguished by its extensive wellness-focused amenities inspired by luxury spa resorts. Residents enjoy a **seven revitalisation bath concept**, infinity swimming pool, outdoor wellness terraces, fully equipped fitness centre, beauty bar, meditation zones, juice bars, spa facilities, landscaped gardens, children's play area, barbecue spaces, luxury lobby with concierge services, retail outlets, covered parking, and 24-hour security. These carefully curated facilities create an environment centred around relaxation,

wellbeing, and resort-style living, setting Chic Tower apart from traditional residential developments in Business Bay.

Located in **Business Bay**, Chic Tower provides exceptional connectivity to **Burj Khalifa**, **Dubai Mall**, **Dubai Opera**, **DIFC**, **City Walk**, **Jumeirah Beach**, **Dubai International Airport**, and major highways including **Sheikh Zayed Road** and **Al Khail Road**. Residents enjoy immediate access to Dubai's financial district, world-class dining, luxury retail, and vibrant entertainment destinations. Business Bay continues to attract strong demand from homeowners and investors due to its central location, premium infrastructure, and consistently high rental yields. Developed by DAMAC Properties, Chic Tower represents an outstanding investment opportunity combining branded luxury living, a prestigious waterfront address, and excellent long-term capital appreciation.

Why Buy Chic Tower Through A1 Properties?
Purchasing **Chic Tower** through **A1 Properties** gives you access to experienced Dubai real estate professionals with extensive expertise in Business Bay's luxury residential market and premium off-plan developments. Our consultants provide personalised guidance to help you select the ideal residence based on your lifestyle aspirations or investment objectives while ensuring access to the latest inventory, competitive pricing, and exclusive developer opportunities whenever available. From payment plan consultation and mortgage assistance to legal documentation and ownership transfer, A1 Properties delivers comprehensive end-to-end support throughout your property journey. **Whether you are buying, selling, renting, or investing, our expert advisors are ready to help you find the right opportunity.** With our in-depth understanding of Business Bay's dynamic property market and DAMAC Properties' iconic portfolio, we help you secure a prestigious waterfront residence with exceptional lifestyle appeal and outstanding long-term investment potential.

PAYMENT PLAN

20%	**60%**	**20%**
Down Payment	During Construction	On Handover

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